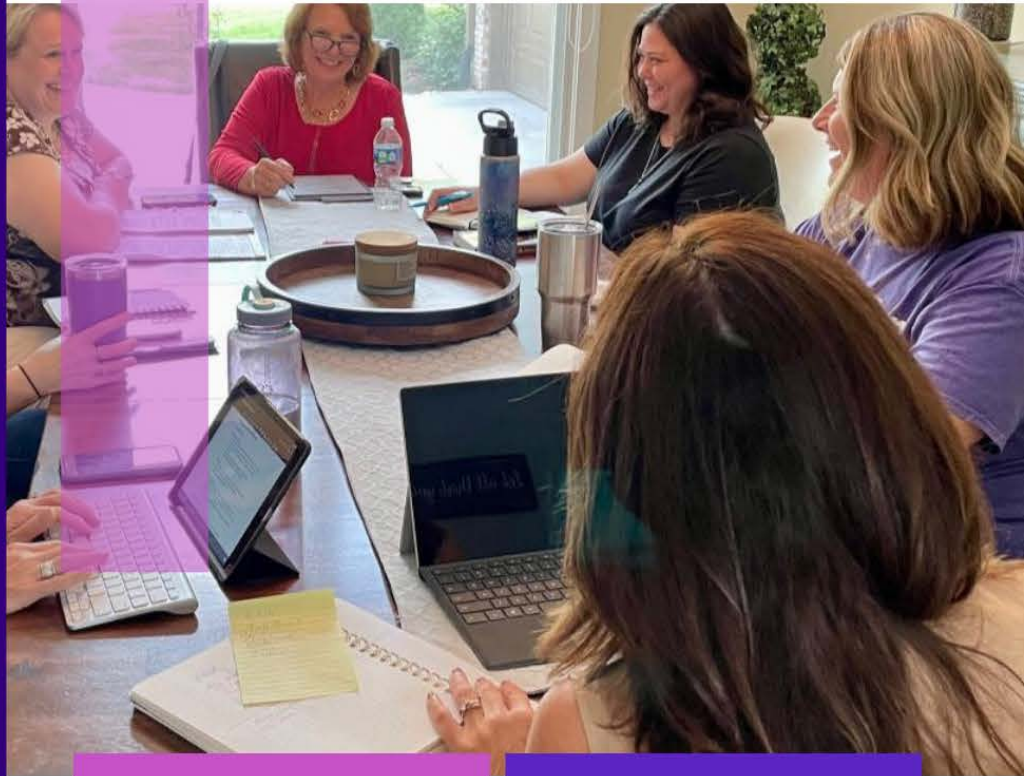


# MASTERMINDS

## Your Own Personal Advisory Board



### WHO WE SERVE

#### Women Solopreneurs

Our masterminds are designed for women business owners who are solo entrepreneurs. As women solopreneurs, we need community and support from like-minded women.

### CONNECTION

When we poll women solopreneurs about what they need most, connection always comes up. As solopreneurs, we are on our own A LOT and we need sounding boards. As women, we're natural communicators - we need the interaction with other women.

### ACCOUNTABILITY

Accountability is the #1 reason that women join mastermind groups. As women, we're self-sufficient, but we need that monthly check-in with others who hold us to our goals. When we commit to others to complete action items for our goals, we are more likely to complete them.

### SAFETY

Our masterminds are designed with security in mind - they're safe, non-judgmental places where you can share business and personal issues without worry. Mastermind meetings are confidential spaces where you can be vulnerable if needed. We've all been there!

### EXPERTISE

Where else can you get the undivided attention of several experts who offer resources without expecting anything in return? Not many places. Each month, your mastermind colleagues offer resources, advice, and experience to help you succeed in your business.

What does a mastermind look like?

### BUILD YOUR TRIBE

Mastermind is a community of 6-8 women entrepreneurs who are smart, driven, and committed to growth. We meet once a month to solve challenges, offer guidance, and reach our highest potential.

# MASTERMINDS

## *Your Own Personal Advisory Board*



Dorothy Parker and the Algonquin Table, Carl Purcell

Leaders see the value of colleagues discussing trends, ideas, business ventures, and challenges. Some of the greatest minds of our time were part mastermind groups. Dorothy Parker and the Algonquin Round Table, Franklin Roosevelt and the Brain Trust, Martin Luther King Jr. and the Southern Christian Leadership Conference, and Thomas Edison and the Vagabonds, to name a few.

### **Are mastermind groups worth the investment?**

Yes! Research tells us that paying a monthly fee for a mastermind group demonstrates that you've got "skin in the game" and you're committed to working toward big goals. As the saying goes, "Those who pay, pay attention." The connection, accountability and safety of a mastermind group is fuel in your tank – it propels you forward in a way that working by yourself cannot. It's a monthly shot in the arm for your business and your personal life.

## **BUILD YOUR TRIBE**

# MASTERMINDS

## *Your Own Personal Advisory Board*



## Mastermind Details

- Meetings are once a month for three hours (group chooses mornings or afternoons)
- Each member shares her successes, issues, commitments and resources and in turn, receives feedback from each member of the group
- Members are encouraged to share resources with each other
- Members are encouraged to socialize outside of mastermind meetings
- Mastermind membership also includes a mid-year retreat and social events
- Commitment is for one year
- Cost is \$250 per month; discount available for full payment upfront
- The facilitator's job is to ask questions that prompt solutions and ideas, promote discussion within the group, and keep the agenda on track. The success of the group is dependent on everyone being engaged in the process.

## **BUILD YOUR TRIBE**